



**Spin Studio**  
Driving Demand • Building Success

Company Brochure

“ We wanted someone to recreate and maintain new corporate branding, messaging, and look and feel across our website, retail packaging, collaterals, and much more. We wanted a strong appeal to our core audience while bringing in new customers. Spin Studio continually delivers the goods. They have dramatically helped MacSpeech enjoy phenomenal growth and increased product sales. ”



“ Spin Studio provides exceptional business development and marketing services. Those services have increased the scope of our business, added to its strategic direction, and have laid the foundation for entirely new and promising revenue channels. Spin Studio is a pure joy to work with! ”



# Welcome to Spin Studio

Premier marketing, creative design, and business development services

Spin Studio stands as a uniquely qualified strategic marketing and creative design firm within the Apple, mobile, and hi-tech industries, possessing exceptional knowledge and know-how relating to consumers, developers, the channel, and even the manufacturers themselves.

Founded by Apple and mobile industry veteran Ed Prasek, Spin Studio specializes in providing hi-tech businesses with marketing, creative design, and business services/consultation needed to thrive in the marketplace.

## Providing powerhouse clients with powerhouse results

Spin Studio provides exceptional marketing, design, and creative services to a wide range of clients, companies both big and small, from start-up to fully mature. Here's a sample:



## Spin Studio services

Spin Studio provides a wide suite of essential marketing, creative, and business development services, including:

- Strategic, viral, blend, re-brand, Internet, and Guerrilla marketing
- Business development and strategy consultation/implementation
- Packaging design consultation and preparation
- Collateral and asset design and creation
- Ad campaign design and creation
- Presentation design and creation
- Press release preparation and distribution
- Relationship building and networking
- Merchandising consultation and preparation
- Brand and product identity preparation and management
- Product planning
- Website design layout consultation and preparation
- Go-to-market initiatives



“ Upon launching Sustainable Group, we looked for a marketing and creative design firm to capture the expertise of our personnel and quickly build a reputation and awareness of our firm. Spin Studio did exactly that and within two weeks of our launch we

started securing contracts thanks to Spin Studio’s superb branding and marketing expertise, and the various business collaterals they created for us. ”



## Spin Studio will take you to the next level

From the creation of compelling go-to-market initiatives, to building comprehensive marketing strategies, to taking care of design and creative needs, Spin Studio brings creativity and innovation to each of its clients and their business needs. And Spin Studio does this by bucking the popular consulting trend; while there are plenty of consulting firms that like to tell clients what needs to be done, Spin Studio actually does it.

Spin Studio will become a highly valued and trusted resource you’ll rely upon again and again to consistently provide your projects and marketing needs with exceptional knowledge and capabilities, timely turnaround, and unparalleled quality. We look forward to hearing from you soon, and welcome the opportunity to help take your business to the next level.



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“ When I started The Loop just over a year ago, I knew I needed someone to help me with marketing, branding, and our business plan. After working with Spin Studio’s Ed Prasek on various projects and initiatives over the years, there was no question in my mind that he was the person I wanted to work with. Looking back, it is one of the smartest things I’ve done. ”



“ Spin Studio is very professional and right on target. Spin Studio is the perfect addition to your team to help with branding, marketing material, events, [and] strategy. Spin Studio is very detailed and deadline orientated — they don’t miss a beat! ”





**[www.spin-studio.com](http://www.spin-studio.com)**

